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**ACCELOPS DATA CENTER AND CLOUD SERVICE MONITORING PLATFORM
EARNS "VALUE LEADER" RATING IN EMA RADAR REPORT**

**AccelOps Distinguished as "The Fastest Moving Towards Increased Functionality
Scope and Value" Among 14 Business Service Management Vendors**

SANTA CLARA, CALIF. – June 22, 2010 – [AccelOps](#), the integrated data center and cloud service monitoring leader, today announced that AccelOps was rated "Value Leader" among vendors assessed in "EMA Radar for Business Service Management (BSM) – an EMA Service Impact Report™," a comprehensive study produced by leading industry analyst firm Enterprise Management Associates (EMA).

EMA research analyzed 14 BSM vendors and their respective products across multiple dimensions including functionality, deployment and administration, architecture and integration, cost advantage and vendor strength. The study was based on EMA conducting industry analysis, vendor assessment, product appraisal and validation through customer interviews. To learn more about the BSM research visit EMA at: <http://www.enterprisemanagement.com/research/asset.php?id=1775>.

The study found AccelOps as part of the BSM elite is "one of the most innovative market contenders for bringing affordable and surprisingly comprehensive BSM to the mid-tier and increasingly larger customers, MSPs, SaaS providers and VARs." The report also states that "AccelOps is optimized for those environments that need both a 'bottoms-up' infrastructure monitoring and 'top down' BSM service construct, mapping and level monitoring capability."

AccelOps allows organizations to better leverage their infrastructure and operational resources, as well as cloud computing, by providing end-to-end visibility across performance, availability, security and change management while linking the physical and virtual infrastructure to business and business services.

AccelOps integrated and service-oriented platform automates the collection, monitoring, analysis and detailed reporting on all performance and IT/event log data with a single

pane of glass that cuts through networks, systems, applications, virtualization and technology boundaries.

Delivered as a virtual appliance or SaaS, AccelOps yields in-depth operational oversight, service insight, proactive monitoring with reduced MTTR and operational efficiency.

“We are pleased to have participated in this extensive vendor assessment process and we are certainly delighted to be distinguished by EMA as the value leader,” said [Imin Lee](#), CEO of AccelOps. “AccelOps offers the right level of integration, feature depth and value for enterprises and service providers to increase service reliability and gain operational efficiency.”

About AccelOps, How IT Accelerates Business

AccelOps provides award-winning data center and cloud service monitoring software delivered as a virtual appliance or SaaS. The all-in-one solution monitors data center, network infrastructure and cloud environments across service, performance, availability, security and change management. The integrated approach aggregates, cross-correlates and manages diverse operational data, both on-premise and in the cloud, to yield end-to-end visibility, efficient root-cause analysis, reduced MTTR, operational efficiency and compliance automation. The Silicon Valley-based company is privately held, venture-backed and led by experienced technology executives who created the popular Cisco MARS security information management appliance. Do more, control more and save more by visiting <http://www.AccelOps.net>.

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