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## **DATA CENTER MONITORING SOFTWARE STARTUP NAMES MAHESH KUMAR TO TOP MARKETING POST**

**SANTA CLARA, CALIF. – July 20, 2011** – AccelOps, Inc., the only provider of [integrated monitoring](#) solutions built from the ground up for cloud-generation data centers, today announced that Mahesh Kumar has joined the company’s executive team as vice president of marketing. A respected cloud product strategist with expertise in [CMDB and change management](#), [SaaS](#), and [managed service provider](#) solutions, Kumar brings 20 years of marketing and engineering experience at both startups and established companies. In his new role, Kumar will oversee product management, product marketing, analyst and public relations, marketing communications, and channel marketing.

“Mahesh possesses the vision and entrepreneurial energy to help drive the success of a fast moving company like AccelOps, and we’re extremely pleased to welcome him on our executive staff,” said Elie Antoun, president and CEO of AccelOps. “His deep product marketing experience and insight into the cloud computing space will drive AccelOps’ business in the rapidly growing data center marketplace.”

Prior to joining AccelOps, Kumar served as director of marketing at HP (NASDAQ: HPQ), where he took their CMDB software business from inception to market leadership and also led the team that built HP’s first SaaS-only product. Before HP, Kumar held executive positions at Collation, Inc. and Kontiki, Inc., where he drove product and go-to-market strategies. Earlier in his career at Loudcloud, Inc., one of the original cloud computing companies, he managed the team responsible for defining cloud services and was a key evangelist for their transition to a software business model. Mahesh holds an MBA from The Wharton School, University of Pennsylvania and a master’s degree in engineering from Clemson University.

“I am impressed by AccelOps’ market potential and the strength of its cloud-generation technology,” Kumar said. “The company is in a unique position to realize transformational results for IT organizations. I look forward to working with such a talented team to achieve this goal.”

### **About AccelOps**

The AccelOps integrated monitoring platform enables cloud-generation data centers to deliver on the promise of IT as a service. Offered as an easy-to-deploy virtual appliance or Software-as-a-Service (SaaS), the AccelOps solution cross-correlates diverse operational data on-premise, off-premise, and in cloud environments, proactively monitoring from end-to-end an entire network environment. Capabilities include best-of-breed SIEM, compliance automation, performance and availability monitoring, user identity and location monitoring, virtualization monitoring, CMDB / change management, and business service management. The solution’s scalability, multi-tenancy and metering, and elastic monitoring features are purpose-built for mid- to large enterprise and service provider deployments to deliver the visibility, control, and operational efficiencies necessary in today’s complex and dynamic IT services environment. For more information, visit the [AccelOps web site](#) or [download the AccelOps 14-day free product trial](#).

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